



Waukesha County



City of Milwaukee

MEDIA CONTACTS

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FOR IMMEDIATE RELEASE

Date: Tuesday, July 9, 2019

**CITY OF MILWAUKEE AND WAUKESHA COUNTY NEWS CONFERENCE
WILL URGE RESIDENTS TO 'RECYCLE RIGHT' AND IMPROVE QUALITY
OF RECYCLED MATERIALS**

(WAUKESHA, WI) – Join City of Milwaukee Mayor Tom Barrett and Waukesha County Executive Paul Farrow on Thursday, July 11, 2019 as they urge residents to increase recycling rates and improve the quality of materials entering the joint Materials Recovery Facility (MRF) by educating them on how to “Recycle Right” in curbside carts and bins.

Immediately after the news conference, media are invited to get B-roll of the Materials Recovery Facility (MRF) and to interview recycling experts. Closed toe shoes are required to take tour.

WHAT: Recycling News Conference

WHEN: Thursday, July 11, 2019
10:00 a.m.
B-roll and recycling expert interview opportunities to follow

WHERE: City of Milwaukee/Waukesha County Materials Recovery Facility (MRF)
1401 W. Mount Vernon Avenue, Milwaukee
Media parking: Staff will direct traffic at the gate, enter MRF at Door #13 on east side of the building

WHO: Waukesha County Director of Parks and Land Use Dale Shaver – Welcome
Waukesha County Executive Paul Farrow
City of Milwaukee Mayor Tom Barrett
Republic Services, Inc. Vice President of Recycling and Sustainability Pete Keller

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